



INSPIRED

KNOW YOUR WORTH

I am smart, beautiful, kind and downright all that. As you read this sentence, you are probably impressed, shocked or disgusted because my opening sentence is so "shallow, boastful, perhaps even sinful if not against the African culture"...Who makes such a declaration about themselves...really? At size 36? That height? With those marks at varsity? How she is at work?...You probably know people who are more beautiful (they were confirmed by being crowned Miss SA) or smarter (they completed their degrees cum laude at institutions like Harvard) or kind (they joined Mother Teresa). Before you miss my point, all I have done is to declare what I believe captures the essence of my worth.

Like a 1000 is worth more than a 100, do you know how much you are worth? With that in mind, what is happening to the investment called YOU? Where are you invested? those who are investing in you - should they hold or sell YOU? Any dividends? Are you fully valued? I believe, for a lot of reasons (which are valid), most of us don't know our worth and as a result are selling ourselves short or overselling in our relationships, at work and with the people we interact with in general. The lack of skills to do a valuation (or the fear of finding out we are a 100 instead of the 1000 we believe we are) is what is standing in the way of dreams, ventures and relationships.

My invitation is for you to make the time to do a proper valuation. If you already know what you are worth, re-evaluate your investment portfolio to make sure that you are investing in the right people or things, so that you can continue to yield dividends for you and those around you. It is probably easy for most of you, but for some of us, it is easier to attach value to everything else but ourselves.

Like my 7 year old daughter once told me "I don't want brown money...it does not buy anything at the tuck shop".....knowing your worth will probably help you to believe in yourself and possibly begin to sell yourself at the right price to the right buyers.

NUGGETS FOR THE MONTH

YOU

It does not matter what others think of you, it is what you think about yourself that fundamentally changes the price of your bread

FAMILY

Your family will add value to your life only if you help them see the value you want them to add

FRIENDS

Invest in genuine friendships, you have a much better chance of life time companionship and support that way

WORK

The best way to add value at work, is to become a colleague who values others and their contribution by pulling your weight

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